

## Affiliate Code of Conduct

Affiliate Members are expected to follow the law, act honorably, and treat all association members with respect. Failure to follow the Affiliate Member Code of Conduct could result in disciplinary action, including termination of membership.

By accepting this standard, Affiliate Members of **Broward, Palm Beaches and St. Lucie Realtors®**, pledge to observe its spirit in all activities and to conduct their business in accordance with the tenets set forth below.

- 1) Follow the “Golden Rule” – Do unto others as you would have them do unto you.
- 2) Affiliates and representatives/guests of affiliates must conduct themselves professionally and respectfully at all times during interactions with Association staff and members.
- 3) Derogatory remarks pertaining to any other company will not be tolerated.
- 4) Do not discriminate or display abusive or offensive behavior.
- 5) Affiliates and representatives/guests of affiliates may only promote the Affiliate member company.
- 6) Affiliate sponsors may not promote any other local Realtor® Association’s events, classes, and/or benefits.
- 7) Conduct business ethically and with integrity.
- 8) Comply with all laws, rules and regulations required by your profession.
- 9) Fulfill all professional licensing and educational requirements.
- 10) Maintain the appropriate level of Liability Insurance.
- 11) Do not attempt to gain any unfair advantage over competitors.
- 12) Do not print, display or circulate inaccurate or misleading statements or advertisements.
- 13) Conservative attire and a professional appearance are highly encouraged.
- 14) Arrive on-time when sponsoring a class or event.
- 15) Notify the Association as soon as possible if you are unable to fulfill your confirmed sponsorship obligation.
- 16) Association may provide a contact roster for all attendees, but Member Privacy Policy prevents including email addresses. (Name, Firm, mailing address, phone only.)
- 17) Business card raffles are highly encouraged, as a means of collecting all the contact information directly from members (i.e., email addresses and permission to email).

We rely on our Affiliate Members to exercise good judgment and to uphold a high standard of integrity.

By accepting below, I acknowledge and agree to adhere to the principals set forth in the Affiliate Code of Conduct and will be guided by both the letter and the spirit of this Code.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_